Project Title: Walkabout Coffee Shop Website

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Abstract:

Walkabout Coffee Shop is a small Australian-themed business located in Nixa, MO. In addition to coffee, the shop serves tea and food, such as meat pies and sausage rolls. Currently, the coffee shop has no website; its main online presence is through socials, such as Facebook and Instagram. The owners of Walkabout Coffee Shop would like to give their customers a place where they can view their menu, learn more about Walkabout, find info about upcoming events, and allow them an easier way to reserve the shop’s private rooms.

The purpose of this project is to give Walkabout Coffee Shop a more digital presence by creating a website through WordPress. By visiting this website, customers will view the menu, read descriptions of their signature items, learn about their business, become informed of upcoming events, and obtain information on and reserve any of the private rooms in the coffee shop. The website provides a rental calendar that shows dates and times available and does not allow double-booking of a room.

The goal for this project is to provide Walkabout with a beautiful website that will improve their business and increase their customer base by giving customers and potential customers an easier way of viewing all that Walkabout Coffee shop has to offer.